

C1/4983/TC/2016

Transport Commissionerate, Keralam
Trans Towers, Thiruvananthapuram
Dated: 12-04-2016

CIRCULAR No. 11/2016

**Sub: Motor Vehicles Department-Exhibition of stickers on contract
carriages-Reg**

**Ref: Representation from Sri.Shibu.K.Itty, Joint Regional Transport Officer,
Chengannur**

It has come to the notice that contract carriages and other public service vehicles are exhibiting large figures on the sides of vehicles. Rule 191 of the Kerala Motor Vehicles Rules, 1989 prohibits the exhibition of any advertising device, figure or writing unless such exhibition is officially sanctioned by the State or Regional Transport Authority. This means that exhibition of such large figures on vehicles is the violation of the existing provision which eventually leads to loss of revenue. In this circumstance, all the officers concerned are hereby directed that action as per the law shall be taken against those vehicles which have not obtained permission for exhibiting such figures and words and advertisement fee shall be collected as per Rule 191 of the Kerala Motor Vehicles Rules, 1989. While issuing sanction, it may be noted that that figures and wordings so exhibited do not cross the limit of morality.

Sd/-
Transport Commissioner

To

All Deputy Transport Commissioners
All Regional Transport Officers
All Joint Regional Transport Officers

Approved for issue


Joint Transport Commissioner &
Secretary, State Transport Authority


12/4/2016